



Jenna Silvers

ABOUT ME

Hi! I'm a designer, illustrator, and animator with professional experience in branding, television, and social media. I've had the opportunity to create graphics for Emmy award-winning series such as Inventing Anna, Fleishman is in Trouble, and The Good Doctor. I've worked with some of the largest brands in the world including Salesforce and McDonald's. My specialty is creating unique designs that help businesses stand out and express their identity. It's always been my passion to tell stories, explore humanity, and create as often as possible.

EDUCATION

The School of Visual Arts

- BFA in Computer Art, Animation, and Special Effects (2018-2021)

EXPERTISE

- Photoshop
- After Effects
- Illustrator
- Maya
- Nuke
- Figma
- Premiere
- InDesign
- Cinema 4D
- Graphic Design
- Motion Design
- Photography
- Illustration
- Project Management
- SEO
- Production
- Compositing
- Presentation Design
- Content Creation

WORK EXPERIENCE

Illustrator/Designer

2022 / Present - Freelance

- Work with clients, including KIND bars, to create illustrations, designs, style frames, web packages, and presentations for various projects

Motion Designer

2021 / 2022 - FuseFX

- Designed, animated, and composited graphics into live-action footage for shows including Inventing Anna, Fleishman is in Trouble, The Good Doctor, and many more
- Created and organized graphics libraries to manage assets across departments
- Pitched concepts visually and verbally to directors and clients

3D Designer

2020 / 2021- Origami Dollar

- Designed and textured 3D characters and environments for clients such as Salesforce and McDonalds

Production Intern

2019/ 2020- Titmouse

- Production work for CG children's show T.O.T.'S
- Created and organized production calendars
- Communicated client notes between departments
- Managed multiple projects simultaneously

Head of Social Media

2015 / 2019- Nowaccessories

- Created media packages for web and socials
- Designed visual marketing
- Directed pre and post-production for photo shoots
- Organized social calendars and SEO